

Change Management to Manage Change

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Session Goals

1. Identify and prioritize possible areas for change
2. Prepare for and avoid pitfalls
3. Assess your success



STRATEGY

TACTICS







C

H

A

N

G

C

E



#1:
*Prioritize,
Simplify,
Keep Moving*



just keep

G O I N G

#2: *Vision*

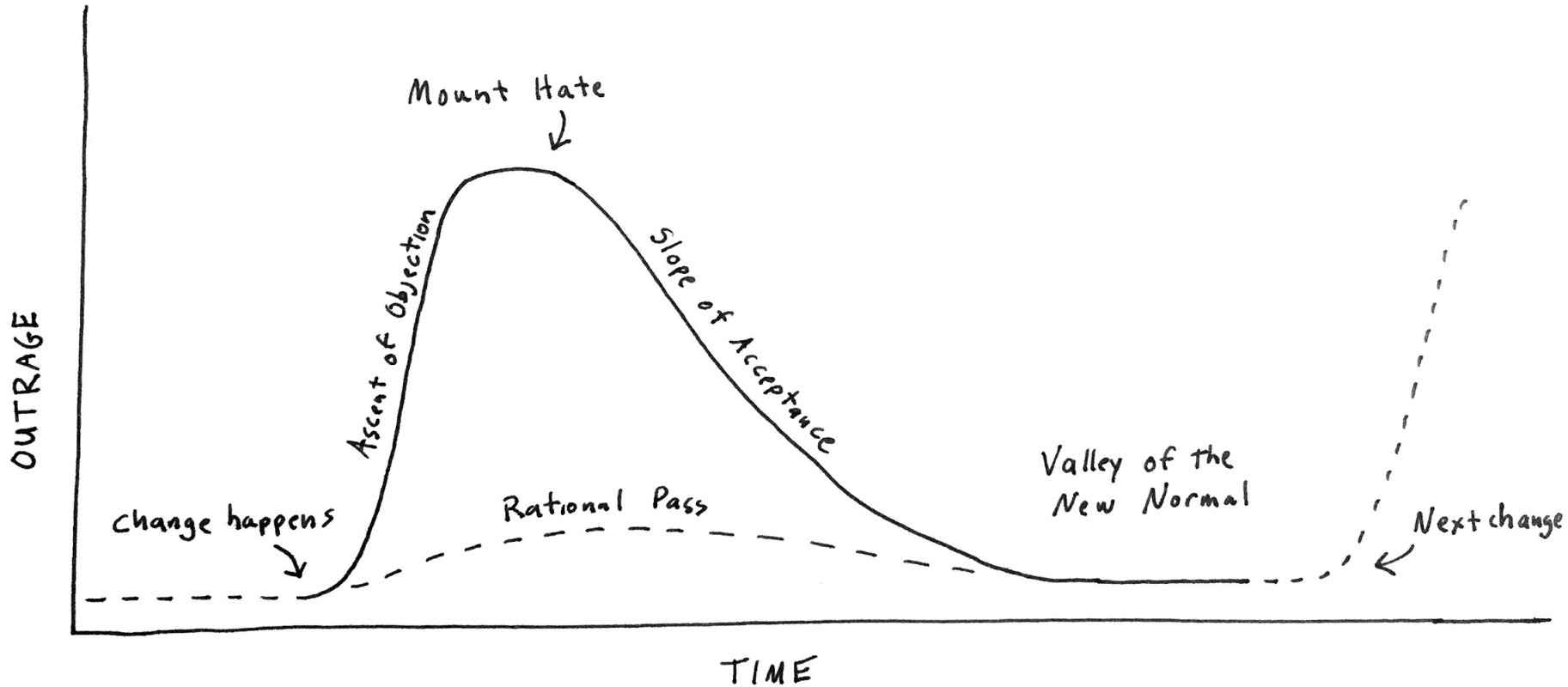




#3:
*Scientific
Method
(or Hegel's Dialectic)*







"Hate Mountain," Our response to change is irrational
- Aaron Weyenberg



Session Takeaways

1. Prioritize, Simplify, Keep Moving!
2. Brainstorm
3. Scientific Method