



Business of Pediatrics

Thursday, December 12, 2024

Continuing Education Program

Bethesda North Marriott Hotel & Conference Center

Speakers	Topic
Mark Weissman, MD	Welcome, Introductions, & CME Instructions
Jan Blanchard	Coding for 2025 Pediatric Practice Success
Chip Hart	Negotiating with Payors
Mark Weissman, MD Priya Corea, MBA	Value-Based Care & Pediatrics: Challenges & Early Success
Stephanie Hanna	How to Negotiate Successfully
PHN & Children's National	Announcements & Updates
Sue Kressly, MD AAP President-Elect	AAP: Looking Ahead for Children & Pediatricians
Katie Schafer, DO	Inside Out: Keeping Joy in Charge of Your Pediatric Office Culture
Sarah Idso Lucy Kosturko Scott McQuiggan	Beating the Algorithm: Social Media Best Practices and Practical Tips